



## *News Release*

***For Immediate Release***

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### **Birmingham Internal Medicine Associates Now a Complete Health Practice**

*Physicians, staff, location and name to remain*

**BIRMINGHAM, Ala., Nov. 11, 2019** - Birmingham Internal Medicine Associates (BIMA) has joined Florida-based Complete Health and its growing group of primary care practices. The practice, located at 7191 Cahaba Valley Road, Suite 300, will continue to provide the highest quality medical care, as it has done for decades.

Joining Complete Health further strengthens BIMA's position and growth objectives in the market. The award-winning BIMA has dominated Shelby County primary care industry and received a *Most Innovative Practice Award* from Blue Cross and Blue Shield of Alabama and has been named a *Best of Shelby County* practice every year since 2016.

Founder Dr. John Farley, M.D. and his partners, Drs. Tammy Leong, M.D., Neil Meadows, M.D. and Jason Smith, M.D., will continue leading the practice with the existing team and staff. Dr. Farley has been named President of the Alabama Markets for Complete Health.

"We are proud to become a Complete Health practice," said Dr. Farley. "We will always provide great care and service excellence for our patients. We look forward to market growth for BIMA and leading the way in the evolving value-based, patient-centric, healthcare landscape."

Birmingham Internal Medicine Associates provides specialized and expanded primary care services including diagnostic imaging, chronic-care management and *BIMAFit* – the practice's proprietary and patient-customized weight loss and wellness program. BIMA plans to expand services to include a dedicated pharmaceutical research program and on-site lab.

Birmingham Internal Medicine Associates provides walk-in services, convenient weekly and Saturday hours and special programs for seniors. As a Complete Health provider, BIMA continues to expand its services, team, and physician base to meet the growing needs of the community. Complete Health offers an industry-leading concept in patient care – dedicated Member Support Representatives who educate and address concerns of patients and help them access benefits and health services. Cari Heiberger and Clay Barnett, part of the existing BIMA staff, have been appointed to this important position effective immediately.

"The BIMA team is an integral part of the Birmingham medical community," said Jeff Preuss, CEO of Complete Health. "We are happy to welcome them to the Complete Health family of practices and look forward to helping the practice expand its services."

For more information about BIMA visit <http://bimapc.com/>.

*Complete Health is a physician-centric, professionally managed, technology-enabled primary care group delivering excellent quality support services and patient health outcomes. The group is based in Florida with practices in Metro-Daytona, FL and Metro-Birmingham, AL, with growth planned across the southeastern United States. Complete Health builds on existing practices to embrace value-based care concepts – a focus on quality outcomes and preventive care, patient service excellence, and reducing the physician administrative burden – all while lowering the total cost of care. For more information about Complete Health visit [www.completehealth.com](http://www.completehealth.com).*